

TOWN OF PERRYVILLE

2023-2024 Strategic Plan

Continue to invest in public infrastructure

Outcomes

Reduced inflow and infiltration (I & I)
Water quality issues are identified clearly
Improved street appearance, safety, and stormwater management
Improved accessibility throughout the town

Actions to achieve the outcomes

1. Address the issues identified in the water quality survey
2. Create a priority list for street improvements
3. Explore funding options for road improvements
4. Complete wastewater treatment plant ENR project
5. Complete water treatment plant filtration upgrade
6. Complete the sanitary sewer project

Support local businesses

Outcomes

Businesses choose to stay in Perryville
New businesses decide to locate in Perryville

Actions to achieve the outcomes

1. Provide grants to local businesses
2. Include information about local businesses on the town website
3. Incorporate business information into the town community calendar
4. Produce an information packet for businesses about town services
5. Continue holding bi-monthly meetings with local business owners

Increase residential development

Outcomes

Streamlined development process
Increased understanding among developers about the residential development process

Actions to achieve the outcomes

1. Evaluate the residential development process and put it in writing
2. Piggyback on the county electronic permitting process

3. Create an electronic information pamphlet
4. Continue infill development

Create and enhance community amenities

Outcomes

More community events

Improved municipal recreation areas

Downtown traffic and parking study completed

Actions to achieve the outcomes

1. Complete the Ice House Park shoreline restoration project
2. Complete the Lower Susquehanna Heritage Greenway Trail (LSHG)
3. Add to and enhance Lower Ferry Park
4. Explore options for adding lights to the Town Park
5. Set priorities for improving municipal recreation areas
6. Address issues identified in the traffic study
7. Create a welcome package for new residents that identifies all town services and amenities
8. Enhance distribution systems for information about services and amenities including electronic information resources
9. Create a video to promote and market the community amenities
10. Explore the feasibility of upgrading and expanding the town's technology capacity including a redesigned website, a municipal app, and a transition to electronic records

Establish a strong financial foundation

Outcomes

All financial obligations are met using 25% less local impact funds (LIF)

Increased surplus reserves

Decreased need to supplement water and sewer rate income with LIF funds

Progress on making enterprise funds self sufficient

Actions to achieve the outcomes

1. Complete the water and sewer rate study
2. Assess and act on water and sewer rate study recommendations
3. Review use of local impact funds (LIF)
4. Hire a grant writer and/or apply for the circuit rider program for a grant writer
5. Develop long-term goals for the Capital Improvement Program (CIP)
6. Increase reserves for future capital improvement projects including water treatment plan filter replacement and MS4 requirements and credits

Continue to invest in human resources

Outcomes

Sufficient staff to carry out the goals

Clear organizational structure to maximize staff capacity and roles

Actions to achieve the outcomes

1. Review all job descriptions and update as needed
2. Complete a compensation study
3. Review employee benefits and make changes as needed
4. Realign staff assignments and responsibilities as needed to carry out priorities
5. Continue to invest in employee training and professional development

Develop the tourism economy

Outcomes

Increased awareness of Perryville as a destination

Increased revenue from tourism

Actions to achieve the outcomes

1. Create a video that highlights Perryville's assets including its waterfront
2. Update the Perryville town guide
3. Highlight local resources and amenities for visitors
4. Develop distribution systems to get information out to visitors to Perryville
5. Define staff roles for supporting this goal

Focus on population and economic growth and its impact on the town's future

Outcomes

Increased knowledge of town capacity, spaces and boundaries

Better knowledge about and understanding of sewer capacity and longer-term infrastructure needs

Actions to achieve the outcomes

1. Complete the sewer capacity study
2. Investigate possibilities for additional capacity
3. Prepare for potential annexation
4. Increase knowledge of Artesian water service areas of responsibility and plans
5. Update the comprehensive plan

Continuing Commitments

In addition to the eight goals, this two-year strategic plan affirms the town's continuing commitment to:

- Maintaining and enhancing public safety
- Delivering excellent public and customer services
- Fostering a high standard of environmental stewardship
- Increasing citizen involvement