

**TOWN OF PERRYVILLE**  
**2021-2023 Strategic Plan**  
**Report Card for Period Ending October 31, 2020**

**Goal 1: Attract and retain business**

**Outcomes**

- Businesses feel appreciated, tied to the community, and supported by the town government
  - **Perryville business community was emailed with Cecil CARES 2 Grant opportunity.**
- Fewer vacant buildings
  - **Construction and site improvements continue at 5<sup>th</sup> Company Brewing site.**
- New businesses in town to complement/support Great Wolf Lodge
  - **Two Grand Openings were held – One for Align Physical Therapy at Perryville Station and the other for Lion of Judah Bible Café at 304 Aiken Avenue**

**Goal 2: Increase residential development within town boundaries**

**Outcomes**

- One new residential development in progress
  - **Planning and Zoning is still working with the developers of Cedar Meadows and Richmond Hills at Charles Street for residential developments in Perryville**
- Continued progress on downtown revitalization
  - **An application was submitted to DHCD for a Community Legacy Grant to fund the Town's Façade Grant Program to further downtown revitalization goals**

**Goal 3: Continue to invest in town infrastructure**

**Outcomes**

- Reduced inflow and infiltration (I & I)
  - **A letter was sent to the VA at Perry Point asking for a plan to address I&I coming from Perry Point**
- Completed CSEP20 Sewer Improvement Project
  - **MDE comments were addressed by AECOM; awaiting approval and issuance of permit**
- Water provided to Station 16
  - **USDA national office is considering the ECWAG grant submitted by the Town to fund approximately ½ of the cost of this project**
- Significant progress on meeting MS4 requirements
  - **The year 2 annual report was submitted to MDE on October 29, 2020**

**Additionally:**

- **The Preliminary Engineering Report (PER) for additional water filtration membranes has been funded and is in process.**

- The design of the Enhanced Nutrient Removal Project at the Wastewater Plant is at 60%.
- A p.o. has been submitted to install pump around connections at PS1 and PS2 as required by MDE.

#### **Goal 4: Increase citizen involvement**

##### **Outcomes**

- Better informed citizens.
  - The Town routinely uses the website, Facebook, Twitter and Nextdoor Perryville to inform citizens of what is happening in town. Nixle is used when needed to inform citizens of more urgent situations.

#### **Goal 5: Maintain a strong human and financial infrastructure**

##### **Outcomes**

- Less staff turnover
  - Staff turnover is still a problem
- Empowered, informed, and well-trained employees
  - 15 employees took a total of 24 courses through the LGIT training module for the 3<sup>rd</sup> quarter of the calendar year. Other courses and trainings were done outside of the LGIT training module as well.
- More goal-oriented and longer-term town budgets
  - A Guidance Document for Financing of Capital Projects was prepared and distributed to the Board to help the Board to make good decisions taking into account long-term needs.

##### **Additionally:**

- The connection fee structure was reviewed and changed and the connection fees increased.
- A non-profit was created to become a funding arm for Outreach. The non-profit is entitled: The Friends of Perryville Outreach Program Foundation, Inc.

#### **Goal 6: Encourage and support growth that benefits all residents**

##### **Outcomes**

- An intelligent growth plan for Perryville
  - The Town Staff updated the Sustainable Community Plan for Perryville and it has been submitted to MD – DHCD for approval. The plan includes the following elements: Environment, Economy, Transportation, Housing, Community Health and Quality of Life, and Local Planning and Staffing Capacity. This is a very comprehensive plan that acts as a guidance document for intelligent growth in Perryville.