

## **TOWN OF PERRYVILLE**

### **2021-2023 Strategic Plan**

#### **Status of Plan – July 31, 2020**

##### **Goal 1: Attract and retain business**

- Businesses feel appreciated, tied to the community, and supported by the town government – **Chief Nitz and Dianna Battaglia visited local businesses for introduction of new Police Chief.**
- Fewer vacant buildings – **Demolitions:** 611 Otsego Street, Bob's 3C's, Building at former Perryville Yacht Club. **Renovations:** Former Muller Thym Building (to become 5<sup>th</sup> Company Brewing)
- New businesses in town to complement/support Great Wolf Lodge - **Chesapeake Overlook Property owner conducting engineering and surveying for mass grading plans to prepare pad sites (along the MD222 frontage).**

##### **Goal 2: Increase residential development within town boundaries**

###### **Outcomes**

- One new residential development in progress – **Received Preliminary Site Plan for Richmond Hills at Charles Street**
- Continued progress on downtown revitalization – **At least 10 homes in downtown Perryville have been recently renovated or are under renovation now. People are investing in Perryville!**

##### **Goal 3: Continue to invest in town infrastructure**

###### **Outcomes**

- Water provided to Station 16 – **Survey work nearing completion; USDA actively reviewing grant application.**

###### **Actions to achieve the outcomes**

- Fund the preliminary engineering report (PER) for the water treatment plant – **Funded and about to go under contract for PER.**

##### **Goal 4: Increase citizen involvement**

###### **Outcomes**

- Better informed citizens – **Despite COVID 19 pandemic, voter turnout at municipal election was better this year than in the past. Also, the Town heavily posts on social media sites and has recently made posts to Nextdoor Perryville, which the Town had not previously posted to.**

## **Goal 5: Maintain a strong human and financial infrastructure**

### **Outcomes**

- Empowered, informed, and well-trained employees – **Intensive training done recently and since the beginning of the year 21 employees have taken and passed 92 courses through LGIT online learning. Additionally, employees have had training through other sources, such as the Sacramento Courses for water and wastewater.**

### **Actions to achieve the outcomes**

- Update the water/wastewater rate study – **Done; recommendations in phases. First, a recommendation for connection fee increases. Later (FY22) recommendations on usage rates.**
- Review/evaluate the structure of connection fees – **Structure of connection fees should go to straight EDU instead of meter sizes. Recommendation for this code amendment is on the agenda for August work session.**
- Create two 501(c) nonprofits that can become funding arms for the Outreach Program and economic development – **Fred Sussman and Danielle Hemling are working on the Outreach 501(C) bylaws.**

## **Goal 6: Encourage and support growth that benefits all residents**

### **Actions to achieve the outcomes**

- Evaluate existing town boundaries – **Annexation of Perryville Community Park in process.**

### **NOTES:**

1. Some actions and goals are on hold during the COVID 19 pandemic.
2. The Board may want to consider using the Business Development Grant for COVID 19 relief to hard-hit Town Businesses.